



Date: 02-04-2019
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

PART-A

ANSWER ALL THE QUESTIONS

(10x2=20 marks)

1. List out the qualities of an effective manager.
2. Write short notes on Elton Mayo.
3. What is decision tree?
4. What is Adhoc plan?
5. Mention the various theories of organization.
6. Write a note on functional organization.
7. What is non-verbal communication?
8. Point out the five types of Maslow's need priority theory?
9. Define controlling.
10. What is budgetary control?

PART-B

ANSWER ANY FOUR QUESTIONS

(4x10=40marks)

11. Distinguish between an Entrepreneur and a Manager.
12. Explain the principles of management contributed by Henry Fayol.
13. Discuss the major steps in planning process.
14. Briefly analyze Graicuna's theory of span of management.
15. Give the detail list of various stages of selection procedure.
16. What are the techniques of motivation?
17. List out the uses of computer in managing information in business.

PART-C

ANSWER ANY TWO QUESTIONS

(2x20=40 marks)

18. Explain the steps involved in management process.
19. "Policies are guide for managerial action". Discuss.
20. Define leadership. Explain the theories of leadership.
21. What are the various good qualities of an efficient controlling system?

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